



**Color Your World,  
Unleash Your Imagination!**

[interluxpaints.com](http://interluxpaints.com)

# Founder and Managing Director's Forum: Revolutionizing the Paint Industry with ARYAN PAINTS PRIVATE LIMITED

Dear Readers,

I am delighted to take this opportunity to share with you the incredible journey that led me to establish ARYAN PAINTS PRIVATE LIMITED, a company that stands for quality, affordability, and customer satisfaction. As the founder and managing director, I want to reflect on the path that brought us here and the vision that drives us forward. When I began my journey as a paint retailer, I found myself pondering over a common sentiment shared by many: the notion that established brands were synonymous with exorbitant prices. It was during these contemplative moments that the seeds of a new vision were sown – a vision to establish a company that would redefine the paint industry's landscape, offering unparalleled quality at budget-friendly prices.

The inception of ARYAN PAINTS PRIVATE LIMITED was not merely a business venture; it was a commitment to our customers' aspirations for premium paints without the premium price tag. The journey from being a paint retailer to the Founder and Managing Director of a company that stands for quality and affordability has been both transformative and rewarding.

Today, as I reflect upon the path we've traversed, I can't help but feel an overwhelming sense of contentment. ARYAN PAINTS PRIVATE LIMITED has risen to the occasion, fulfilling the promise we made to ourselves and to our customers. Our unwavering dedication to excellence has led to the birth of the Interlux brand – a brand that signifies not only high-quality paints but also affordability. Interlux, our flagship brand, embodies the values that have driven us from the very beginning. It represents the fusion of superior craftsmanship, cutting-edge technology, and a commitment to making quality paints accessible to everyone. Through rigorous research, innovation, and an unrelenting pursuit of perfection, we have managed to strike the perfect balance between cost-effectiveness and uncompromising quality.

Our odyssey didn't stop at mere aspirations; it was fueled by determination and a relentless pursuit of excellence. As we embarked on this voyage, we understood that quality is not an attribute to be taken lightly. Thus, we delved into sourcing the finest raw materials, ensuring that every product we offered was a testament to our commitment to superior quality. This relentless pursuit for perfection allowed us to build a portfolio that not only met but surpassed the expectations of our discerning customers. As the Founder and Managing Director, witnessing the impact that ARYAN PAINTS and the Interlux brand have had on the industry fills me with pride. We have not only disrupted the conventional norms but have also fostered a community of homeowners, contractors, and artists who share our belief in the power of exceptional paint. We are elated to see how our paints have adorned countless homes and businesses, bringing life and vibrancy to their walls. Witnessing the smiles our creations bring to people's faces is a testimony to the vision we set out to achieve.

Our success story is incomplete without acknowledging the faith and trust our channel partners/ customers have placed in us. It's your encouragement that propels us to explore new horizons, innovate ceaselessly, and continue redefining industry standards. With your continued support, **ARYAN PAINTS PRIVATE LIMITED** and the **INTERLUX** brand will continue to thrive, bringing dreams to life through strokes of vibrant and enduring color.

Thank you for being part of our successful journey, and here's to a future painted in excellence.

With heartfelt gratitude,

**Ashok Verma**

Founder and Managing Director  
ARYAN PAINTS PRIVATE LIMITED



## About Us

# Interlux Paints : The Brand of Quality

Our company has experienced an astounding growth rate of 200% recently, marking a significant achievement in our journey. This exceptional progress can be attributed to several factors, one of which is the successful implementation of tinting machines within our operations.

1935

### Started as Lime Retailer in 1935

In 1935, we started as a small lime retail business in a busy marketplace. From a humble beginning, slowly we evolved by experimenting and adapting to the market needs.

1988

### In 1988, Aryan Paints Pvt Limited was founded

We named our paint brand Aryan Paints Pvt Limited in the year 1988. More courage, hard work, and risk-taking added up and we celebrated and shared every moment as a family.

2007

### Interlux brand registered

In 2007, we registered Interlux as a brand of paints and coatings with a stronghold in the paint industry.

2022

### Interlux tinting machines

Our company has experienced an astounding growth rate of 200% recently, marking a significant achievement in our journey. This exceptional progress can be attributed to several factors, one of which is the successful implementation of tinting machines within our operations.

01

02

03

04

05

06

07

### In 1975, became Paint Retailer

From 1935 to 1975, we grew from a limestone retailer to a paint retailer. Our commitment to using natural ingredients such as limestone has set us apart in the industry.

1975

### Overwhelming response for cement paints

Our cement paints' success in 1992 led to expanded facilities and product line, establishing us as a leading provider. We expanded to Rajasthan, Haryana, and Punjab.

1992

### Expanded to Delhi & Himachal Pradesh

Today Interlux is a trusted name for high-quality paints and expert advice. With big dreams, hard work and a great team, we have expanded to Delhi & Himachal Pradesh and we will be the premier painting solution in the country soon.

2018



# INTRODUCING INTERLUX PAINTS UNLEASH THE POWER OF COLORS







# Color Arena

## Unlock the Perfect Hue, Blend Your Dreams with Precision.

Introducing our game-changing automatic computerized color tinting machine, the future of paint customization! Say goodbye to manual color mixing and embrace the ultimate precision and efficiency that this cutting-edge technology brings to your fingertips.

Interlux color tinting machine revolutionizes the way you create custom paint colors, offering unparalleled accuracy and consistency with just a few clicks. Designed with efficiency in mind, our machine streamlines the color tinting process, saving you valuable time and resources.

### Primary Upsides:

- Minimize product waste and optimize inventory management

- Streamline your color tinting process and maximize efficiency.

- user-friendly interface.

- unlock limitless color possibilities

- Enhanced Customer Experience

# Portfolio

## Water Based Products

### Super Luxury Range

Interlux Majestic Super Luxury Interior Emulsion

Weather Defender Pro Hi-Tech Luxury Exterior Emulsion

### Luxury Range

Signature Luxury Interior & Exterior Emulsion

### Premium Range

Semi Gloss Luxury Interior & Exterior Emulsion

4 in 1 Premium Luxury Interior & Exterior Emulsion

### Economical Range

Advance X-Coat Shyne Exterior Emulsion

X-Coat Shyne Exterior Emulsion

X-Coat Exterior Emulsion

Safe coat Interior Emulsion

### Budget Range

Ultra Exterior Emulsion

Speed Ultra 9 Interior Emulsion

### Distempers

Premium Acrylic Distempers

Celerio Acrylic Distempers

Speed Ultra 7 Oil Bond Distemper

### Metallic Paint

### Universal Stainer

### Damp Lock

## Under Coats

### Wall Primers

Prime seal wall sealer Interior and exterior

Advance Interior Wall Primer

Interior Cement Primer

Advance Exterior Wall Primer

Exterior Primer

Universal Primer

### Wall Putty

Acrylic wall putty

Universal Waterproof wall putty

Interlux wall putty

### Texture Paint

## Solvent Based Products

Hi-Gloss Enamel

Interlux Hi-Performance Synthetic Enamel

Primers

Silver Coat Alumium Paint

### Wood Coating

Wood Filler

Silkwood interior and Exterior

### Interlux Body Solder Automotive Product

### Rubber Seal Compund



# **Water Based Products**

# Super Luxury Range







**10**  
YEARS  
PERFORMANCE  
WARRENTY

# Majestic Super Luxury Interior Emulsion

Interlux Majestic Super Luxury Interior Emulsion is a high-quality paint with a luxurious finish. Designed for interior spaces, it enhances the aesthetics of any room. With a wide range of colors to choose from, you can personalize your living spaces. This premium emulsion delivers unparalleled quality, adding elegance to walls and ceilings.



Ultra Luxury  
Glossy Finish



Pure Acrylic  
Latex Emulsion



Highly  
washable



Dust  
Resistance



Ultra Durable  
Technology



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Ultra sheen		<b>Coverage :</b> 1 COAT : 270 – 310 sq.ft/ltr 2 COATS : 140 – 160 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 6-8 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25% to 40% Dilution	<b>Shades :</b> White and all bases are available		<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



8  
YEARS  
PERFORMANCE  
WARRENTY

# Weather Defender Pro Hi-Tech Exterior Emulsion

Interlux Weather Defender Pro is a Hi-Tech Exterior Emulsion specifically formulated to protect and enhance the exterior surfaces of buildings. This advanced emulsion offers exceptional durability, weather resistance, and a luxurious finish, making it an ideal choice for those seeking long-lasting beauty and protection for their homes or commercial properties.



HD  
Finish



Pure Acrylic  
Latex Emulsion



Highly  
washable



Moisture  
Resistant



All Weather  
protection



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Ultra sheen		<b>Coverage :</b> 1 COAT : 270 – 320 sq.ft/ltr 2 COATS : 140 – 160 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25% to 30% Dilution	<b>Shades :</b> White and all bases are available		<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



# Luxury Range



7  
YEARS  
PERFORMANCE  
WARRENTY

# Signature Luxury Interior & Exterior Emulsion

Interlux Signature Luxury interior and Exterior emulsions are luxury paint products that offer superior quality, durability, and aesthetic appeal for both indoor and outdoor surfaces. This emulsion specifically designed to provide a luxurious finish, elevating the look and feel of residential or commercial spaces. It comes in both High Gloss and Matt Finish.



Highly  
Durable



Green  
Assure



Highly  
washable



Dust  
Resistant



Excellent  
Coverage



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> High sheen And Matt		<b>Coverage :</b> 1 COAT : 260 – 290 sq.ft/ltr 2 COATS : 150 – 170 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available	<b>Pack Sizes :</b> 1, 4, 10 & 20 litres





Premium Range



5  
YEARS  
PERFORMANCE  
WARRENTY

# Semi Gloss Luxury Interior & Exterior Emulsion

Interlux Semi Gloss Luxury Interior & Exterior Emulsion is a high-quality paint product that offers a luxurious and durable finish for both interior and exterior surfaces. This emulsion is specially formulated to provide a subtle sheen, giving surfaces a sophisticated and polished appearance.



Highly  
Durable



Nature  
Friendly



Stain  
Repellent



Dust  
Resistant



Moisture  
Resistant



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Mid Sheen		<b>Coverage :</b> 1 COAT : 210 – 230 sq.ft/ltr 2 COATS : 130 - 150 sq.ft/ltr	
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.					
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available		<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



**6**  
YEARS  
PERFORMANCE  
WARRENTY

## INTERLUX HULK :

Discover the excellence of Interlux Hulk, the premium emulsion designed to transform your walls with a sophisticated soft sheen finish. Perfect for both interior and exterior applications, Interlux Hulk combines aesthetic appeal with outstanding performance. Transform your living spaces with Interlux Hulk, the premium emulsion that brings together elegance, protection, and durability for an enduringly beautiful home.



Highly  
Durable



Nature Friendly



Excellent  
Coverage



Dust  
Resistant



Moisture  
Resistant



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Mid Sheen		<b>Coverage :</b> 1 COAT : 210 – 230 sq.ft/ltr 2 COATS : 130 - 150 sq.ft/ltr	
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.					
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 30% to 50% Dilution of Water		<b>Shades :</b> White and all bases are available		<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



5  
YEARS  
PERFORMANCE  
WARRENTY

# 4 in 1 Premium Luxury Interior & Exterior Emulsion

Interlux 4in1 Premium Interior and Exterior Emulsion is the epitome of excellence in paint products, providing the utmost quality, durability, and aesthetic appeal for both indoor and outdoor surfaces. Crafted with meticulous attention to detail, this emulsion offers a luxurious finish that adds a touch of sophistication and elegance to any space.



Highly  
Durable



Washable



Excellent  
Coverage



Dust  
Resistant



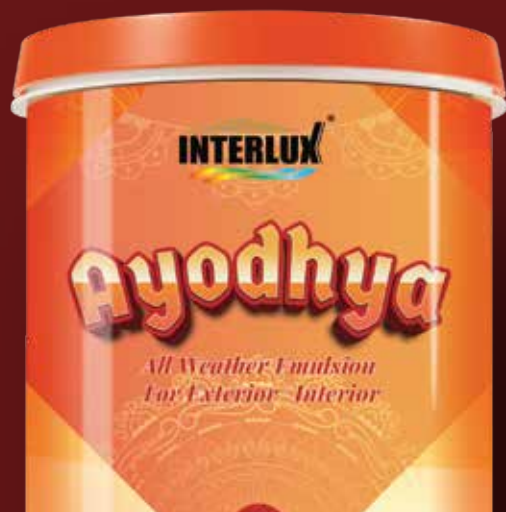
Moisture  
Resistant



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Soft Sheen and Matt		<b>Coverage :</b> 1 COAT : 150 – 170 sq.ft/ltr 2 COATS : 90 – 110 sq.ft/ltr	
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.					
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available		<b>Pack Sizes :</b> 1, 4, 10 & 20 litres





# INTERLUX AYODHYA:

Introducing Interlux Ayodhya, the ultimate emulsion for enhancing the charm of your interior and exterior walls. Designed for those who appreciate timeless elegance, Interlux Ayodhya offers a stunning finish that exudes sophistication and grace.



Highly  
Durable



Nature Friendly



Excellent  
Coverage



Dust  
Resistant



Moisture  
Resistant



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Mid Sheen		<b>Coverage :</b> 1 COAT : 140-160 sqr ft 2 COATS : 90-100 sqr ft	
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.					
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 30% to 50% Dilution of Water		<b>Shades :</b> White and all bases are available		<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



# Economic Range



# Advance X-Coat Shyne Exterior Emulsion

Interlux Advance X-Coat Shyne is specialized exterior emulsion, expertly formulated to thrive in humid climates. Crafted with cutting-edge technology, this emulsion paint offers superior performance and durability, specifically tailored to withstand the challenges posed by high humidity levels.



Highly  
Durable



Nature  
Friendly



UV  
protection



Dust  
Resistant



Excellent  
Coverage



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Soft Sheen		<b>Coverage :</b> 1 COAT : 140 – 160 sq.ft/ltr 2 COATS : 80 – 95 sq.ft/ltr	
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.					
<b>Recoat Time :</b> 4-6 hours		<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available	
<b>Pack Sizes :</b> 1, 4, 10 & 20 litres					



# X-Coat Shyne Exterior Emulsion

Interlux X-Coat Shyne Exterior Emulsion is a good quality, water-based emulsion paint. Equipped with good coverage and good opacity formulation, it covers a larger area in same quantity of paint and its Anti-Peeling properties ensures that the paint film remains intact giving smooth finish to your walls.



Highly  
Durable



Nature  
Friendly



Moisture  
Resistant



Dust  
Resistant



Excellent  
Coverage



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Soft Sheen		<b>Coverage :</b> 1 COAT : 120 – 140 sq.ft/ltr 2 COATS : 70 – 90 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available	<b>Pack Sizes :</b> 1, 4, 10 & 20 litres





# X-Coat Exterior Emulsion

Interlux X-coat exterior emulsion paint is a high-performance coating designed specifically for outdoor surfaces. This durable and weather-resistant paint offers exceptional protection and aesthetics, ensuring that exteriors remain beautiful and well-maintained.



Highly  
Durable



Nature  
Friendly



Moisture  
Resistant



Dust  
Resistant



Excellent  
Coverage



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 1 COAT : 110 – 125 sq.ft/ltr 2 COATS : 70 – 90 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available	<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



# Safe coat Interior Emulsion

Introducing our Budget Friendly Interlux Interior Emulsion, the perfect solution for those seeking to revitalize their living spaces without compromising on quality or budget. Designed with affordability in mind, this paint offers a cost-effective option for transforming your walls with a fresh, vibrant look.



Durable



Budget  
Friendly



Moisture  
Resistant



Dust  
Resistant



Excellent  
Coverage



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 1 COAT : 110 - 120 sq.ft/ltr 2 COATS : 75 – 90 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available	<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



**Budget  
Range**



# Ultra Exterior Emulsion

Interlux Ultra Exterior emulsion paint is an economical high-performance coating specifically designed to protect and beautify outdoor surfaces. This professional-grade paint is formulated with advanced technology and weather-resistant properties to withstand the harsh elements of the outdoors.



Highly  
Durable



Nature  
Friendly



Moisture  
Resistant



Dust  
Resistant



Excellent  
Coverage



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 1 COAT : 100 - 110 sq.ft/ltr 2 COATS : 65 – 80 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available	<b>Pack Sizes :</b> 1, 4, 10 & 20 litres





# Speed Ultra 9 Interior Emulsion

Interlux Speed Ultra 9 is our Budget Interior Emulsion, a perfect blend of quality and affordability that brings elegance within reach for every home. Designed to cater to the needs of budget-conscious individuals, this emulsion offers a cost-effective solution without compromising on quality or style.



Highly  
Durable



Green  
Assure



Budget  
Friendly



Dust  
Resistant



Excellent  
Coverage



Peeling and  
Cracking Resistant

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 1 COAT : 100 - 110 sq.ft/ltr 2 COATS : 60 – 85 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 25%-30% Dilution of Water		<b>Shades :</b> White and all bases are available	<b>Pack Sizes :</b> 1, 4, 10 & 20 litres



Distemper



# Premium Acrylic Distemper

Interlux Premium Acrylic Distemper creates a subtle yet impactful statement on your walls with its luxurious matte finish. It adds depth and sophistication to any space, transforming it into a haven of refined beauty. The velvety texture exudes a sense of richness, inviting admiration from all who enter.



Eco  
friendly



Low  
VOC



Water  
Base



Budget  
Friendly



Good  
coverage

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 1 COAT : 90-100 sq.ft/kg 2 COATS : 60 – 75 sq.ft/kg	
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.					
<b>Recoat Time :</b> 4-6 hours		<b>Dilution :</b> 30%-40% Dilution of Water		<b>Shades :</b> White and all bases are available	
<b>Pack Sizes :</b> 5, 10 & 20 kg					



# Celerio Acrylic Distemper

Interlux Celerio Acrylic Distemper is a versatile and cost-effective solution for interior wall finishes. This paint option strikes the perfect balance between quality and affordability, making it a popular choice for both residential and commercial spaces.



Eco  
friendly



Low  
VOC



Water  
Base



Budget  
Friendly



Good  
coverage

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 1 COAT : 80 - 90 sq.ft/kg 2 COATS : 50 – 65 sq.ft/kg	
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.					
<b>Recoat Time :</b> 4-6 hours		<b>Dilution :</b> 30%-40% Dilution of Water		<b>Shades :</b> White and all bases are available	
<b>Pack Sizes :</b> 10kg & 25kg					





# Speed Ultra 7 Oil Bond Distemper

Speed Ultra 7 Oil Bond Distemper combines the best of traditional distemper paint with the convenience of modern additives. It harnesses the beauty and charm of the past while offering improved adhesion and longevity. This ensures that your walls maintain their elegant appeal for years to come.



Eco  
friendly



Low  
VOC



Water  
Base



Budget  
Friendly



Good  
coverage

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 1 COAT : 70-80 sq.ft/kg 2 COATS : 45-60 sq.ft/kg
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 30%-40% Dilution of Water		<b>Shades :</b> White and all bases are available	<b>Pack Sizes :</b> 5, 10 & 25kg



# Metallic Paint Interior and Exterior

Interlux Metallic Paint is a captivating choice that adds a touch of luxury and sophistication to any surface. This unique paint finish creates a shimmering effect, reminiscent of precious metals like gold, silver, bronze, and copper. With its radiant sheen and depth, metallic paint transforms ordinary spaces into extraordinary showcases.



Luminous  
Finish



Durable



Non-toxic



Lead Free



Waterproof



All Weather  
Protection

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Shimmering Finish		<b>Coverage :</b> 1 COAT : 100 – 120 sq.ft/ltr 2 COATS : 80 - 90 sq.ft/ltr
<b>Drying Time :</b> Single coat dries to the touch within 1-2 hours and Hard Dry within 24-48 hours.				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 30%-40% Dilution of Water		<b>Shades :</b> Gold, Silver, Copper and Bronze	<b>Pack Sizes :</b> 100ml, 200ml, 500ml, 1 litre



# Universal Stainer

Introducing the Universal Stainer, a revolutionary product that empowers you to create a world of vibrant and customized colours. This versatile Stainer is designed to be compatible with a wide range of paints and coatings, allowing you to transform any base into your desired shade, giving you complete control over your colour palette. Universal Stainer gives colours to all plastic emulsions, enamels, oil paints, and distempers. From glamorous interiors to eye-catching art projects, metallic paint adds a touch of opulence and intrigue. It enhances the ambiance of both residential and commercial spaces, making a bold statement in homes, hotels, restaurants, and galleries alike.



Superior tinting  
strength



Non-fading  
pigments



Great  
Consistency



Water-soluble



Non-toxic



Pocket  
Friendly

**Shades:** Fast Yellow, Fast red, Fast Blue, Fast Red, Fast Bright Red, Fast Yellow Green, Fast Violet, Yellow Oxide, Fast Black, Turkey Umber, Burnt Sienna, Fast White, and Red Oxide.

**Pack Sizes :** 50, 100, 200 ml

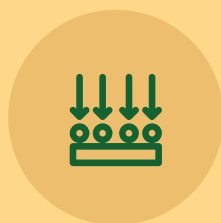


## DAMP LOCK:

Introducing "Interlux Damp Lock" - the ultimate pre-putty waterproofing coat that guarantees a strong defense against moisture and ensures a flawless finish. Damp Lock is formulated with advanced acrylic polymers and reinforced with sturdy polyester fibers, forms a robust barrier that resists water penetration, ensuring your walls stay dry and free from water-related issues.



Long-lasting  
Durability



Excellent  
Adhesion



Versatile Compatibility  
with Various Surfaces



Prevents  
Costly Repairs



Superior Waterproofing  
Performance



Anti-Efflorescence

**Method of Application:** Brush

**Drying Time :** 4-6 Hours

**Dilution :** 30%-40% Dilution of Water

**Coverage :** 20-25 Sq.Ft/Ltr

**Shades :** Transparent

**Pack Sizes :** 1Ltr, 4Ltr



# Under Coats



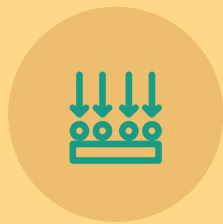
# Wall Primers





# Prime Seal Wall Sealer Interior & exterior

Interlux Prime Seal Interior and Exterior Wall Primer is a high-quality, versatile primer designed to provide a solid foundation for paint on both interior and exterior surfaces. It ensures optimal adhesion between the substrate and the paint. Prime seal minimizes surface imperfections, such as cracks, patches, and uneven textures, providing a smooth and uniform base for your topcoat



Superior  
Adhesion



Low VOC



Resists alkali  
formation



Blocks  
Stains



Outstanding  
Coverage



Anti-Peel  
performance

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt		<b>Coverage :</b> 200-270 Sq.Ft./Ltr./coat
<b>Drying Time :</b> 1hr. touch dry/ 12-24 hours Hard dry				
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 40%- 50% Dilution of Water		<b>Shades :</b> White	<b>Pack Sizes :</b> 1, 4, 10 & 20 litre



# Advance Interior Wall Primer

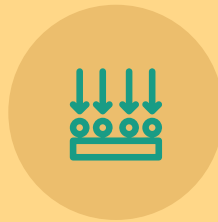
Interlux Advance Interior Wall Primer is a premium-quality primer specially formulated to provide exceptional adhesion and coverage for interior surfaces. This primer acts as the foundation for a flawless paint finish, ensuring long-lasting durability and enhancing the overall appearance of your walls. Advance Interior Wall Primer is suitable for various interior surfaces, including drywall, plaster, wood, and previously painted walls.



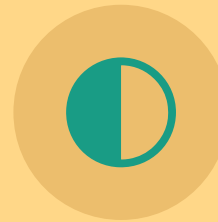
Lead Free



Low VOC



Superior  
Adhesion



Superior  
Whiteness



Outstanding  
Coverage



Anti-Peel  
performance

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt		<b>Coverage :</b> 150-180 Sq.Ft./Ltr./coat
<b>Drying Time :</b> 1hr. touch dry/ 12-24 hours Hard dry				
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 40% - 50% Dilution of Water		<b>Shades :</b> White	<b>Pack Sizes :</b> 1, 4, 10 & 20 litre



# Interior Cement Primer

Interlux Interior Cement Primer is a specialized primer designed specifically for cement and masonry surfaces found in interior spaces. It is formulated to penetrate the porous surface of cement, concrete, brick, and other masonry materials, creating a smooth and uniform base.



Superior  
Adhesion



Superior  
Whiteness



Quick  
Drying



Lead Free



Outstanding  
Coverage



Anti-Peel  
performance

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt		<b>Coverage :</b> 150 - 200 Sq.Ft./Ltr./coat	
<b>Drying Time :</b> 1hr. touch dry/ 12-24 hours Hard dry					
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 40%-50% Dilution of water		<b>Shades :</b> White		<b>Pack Sizes :</b> 1, 4, 10 & 20 litre



# Advance Exterior Wall Primer

Designed to withstand the harsh outdoor elements, Advance Exterior Wall Primer creates a strong bond between the substrate and the topcoat. Advance Exterior Wall Primer acts as a shield, defending your building against moisture, UV rays, and harsh weather conditions.



Superior  
Adhesion



Anti  
Chalking



Quick  
Drying



Resists alkali  
formation



Outstanding  
Coverage



Anti-Peel  
performance

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt		<b>Coverage :</b> 180 - 250 Sq.Ft./Ltr./coat
<b>Drying Time :</b> 1hr. touch dry/ 12-24 hours Hard dry				
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 40%-50% Dilution of Water		<b>Shades :</b> White	<b>Pack Sizes :</b> 1, 4, 10 & 20 litre



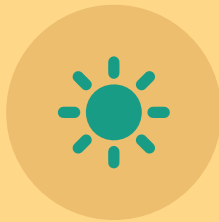


# Exterior Primer

Interlux Exterior Primer is the essential first step in achieving a professional and long-lasting paint finish on your exterior surfaces. It is designed to provide optimal adhesion, durability, and protection, this high-quality primer is specifically formulated for outdoor applications.



Anti  
Chalking



Enhances Colour  
Vibrancy



Quick  
Drying



Lead  
Free



Outstanding  
Coverage



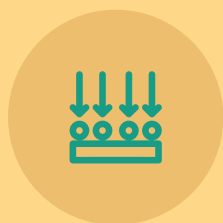
Anti-Peel  
performance

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt		<b>Coverage :</b> 170-210 Sq.Ft./Ltr./coat
<b>Drying Time :</b> 1hr. touch dry/ 12-24 hours Hard dry				
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 40%-50% Dilution of Water		<b>Shades :</b> White	<b>Pack Sizes :</b> 1, 4, 10 & 20 litre



# Universal Primer

Universal Wall Primer is a versatile and reliable primer designed to provide a solid foundation for a flawless paint finish on various interior and exterior wall surfaces. This primer is formulated to work on a wide range of substrates, including drywall, plaster, masonry, and previously painted walls.



Superior  
Adhesion



Resists alkali  
formation



Low VOC



Lead Free

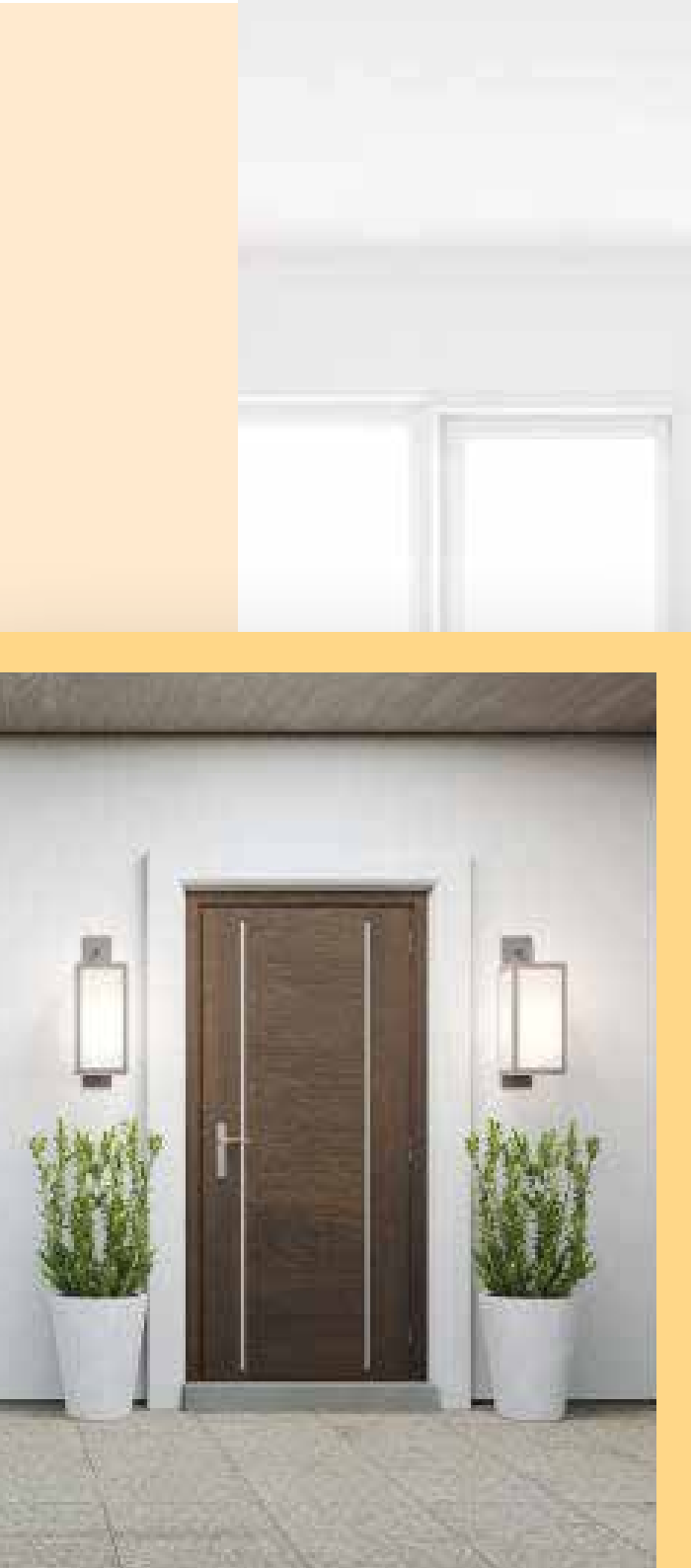


Outstanding  
Coverage



Anti-Peel  
performance

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> Matt		<b>Coverage :</b> 120-150 Sq.Ft./Ltr./coat
<b>Drying Time :</b> 1hr. touch dry/ 12-24 hours Hard dry				
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 40%-50% Dilution of Water		<b>Shades :</b> White	<b>Pack Sizes :</b> 1, 4, 10 & 20 litre



# Wall Putty



## Premium Acrylic wall putty

Interlux Premium Acrylic Wall Putty is a versatile and popular product used for filling cracks, holes, and surface imperfections on interior and exterior walls. This putty is specially formulated with acrylic resins, making it durable, easy to apply, and suitable for a variety of surfaces.



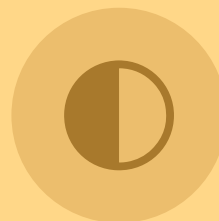
Excellent  
Adhesion



Easy  
Application



Quick Drying



Superior  
whiteness



Better  
coverage



Anti-Efflorescent

<b>Method of Application:</b> Putty Knife or Trowel		<b>Gloss/Sheen Level :</b> Smooth Matt Finish		<b>Coverage :</b> 25 Sq.Ft/Kg
<b>Drying Time :</b> 3-4 Hours				
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> Dilution of Water if Required		<b>Shades :</b> White	<b>Pack Sizes :</b> 1, 5, 10 & 20 Kg



# Universal Waterproof wall putty

Interlux Universal Waterproof Wall Putty is a versatile and reliable product designed to provide exceptional waterproofing and surface preparation for interior and exterior walls. This specialized putty offers a high level of protection against water penetration, ensuring the longevity and durability of your walls. It functions as a surface filler, filling cracks, holes, and imperfections in walls.



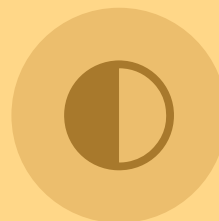
Excellent  
Adhesion



Water  
Resistant



Quick Drying



Superior  
whiteness



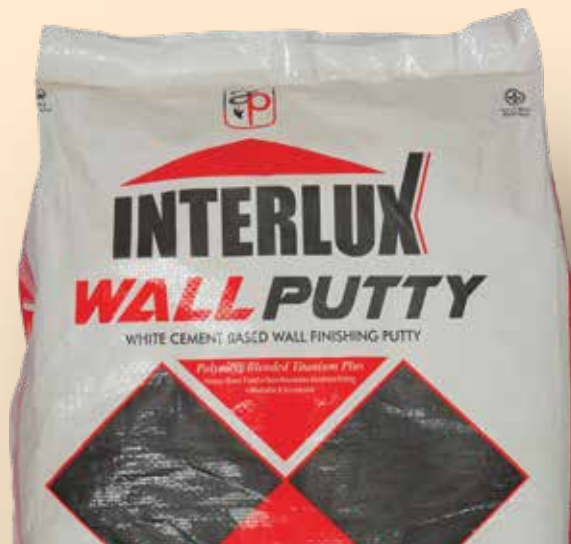
Resists Peeling,  
Blistering, and Cracking



Non-toxic,  
odourless

<b>Method of Application:</b> Putty Knife or Trowel		<b>Gloss/Sheen Level :</b> Smooth Matt Finish		<b>Coverage :</b> 10-15 Sq.Ft/Kg	
<b>Drying Time :</b> 3-4 Hours					
<b>Recoat Time :</b> 6-8 hours	<b>Dilution :</b> 30%-40% Dilution of Water		<b>Shades :</b> White		<b>Pack Sizes :</b> 20Kg, 40Kg





## Interlux wall putty

Interlux Wall Putty is a high-performance product that provides excellent surface preparation and repair for interior and exterior walls. It is formulated with polymer additives, which enhance its adhesion, durability, and resistance to cracking and shrinkage.



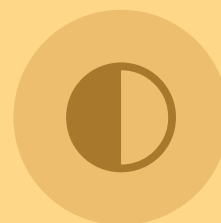
Excellent  
Adhesion



Water  
Resistant



Quick Drying



Superior  
whiteness



Resists Peeling,  
Blistering, and Cracking



Non-toxic,  
odourless

<b>Method of Application:</b> Putty Knife or Trowel		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Coverage :</b> 8-12 Sq.Ft/Kg	
<b>Drying Time :</b> 3-4 Hours					
<b>Recoat Time :</b> 4-6 hours	<b>Dilution :</b> 30%-40% Dilution of Water		<b>Shades :</b> White		<b>Pack Sizes :</b> 20Kg, 40kg



# Texture Paint

Introducing Interlux Texture Paint, where walls come to life with a touch of elegance and sophistication. Our Texture Paint, crafted to perfection for the modern discerning homeowner. Elevate interior design with rich, tactile finishes that add depth and character to every wall. Interlux Texture Paint offers a diverse selection of patterns and textures, from subtle ripples to bold embossed motifs, allowing you to personalize your living space and make a lasting impression.



Wide Range of  
Textures and Finishes



Adds Depth and  
Dimension to Walls



Enhances Aesthetics  
and Visual Appeal



Durable and  
Long-lasting



Easy Application  
Process



Low Maintenance  
Requirements

**Method of Application:** Trowel or Roller

**Drying Time :** 3-4 Hours

**Recoat Time :** 4-6 hours

**Finish :** Horizontal Scratch, Vertical Scratch, Criss Cross, Rainfall

**Coverage :** 3 Sq.Ft/Kg

**Pack Sizes :** 20Kg, 25Kg, 30Kg



Solvent  
Based  
Products



# Sliver Coat Aluminium Paint

Introducing our specially formulated Aluminium paint, 'Interlux Silver Coat' a true marvel in surface protection, enriched with leafing Aluminium pigment that creates a stunning metallic finish, adding a touch of elegance to any surface. Our Aluminium paint is thoughtfully packed in a dual container, ensuring the durability and freshness of the protective medium. It forms a resilient barrier that withstands the test of time, providing a high standard of protection for a wide variety of steel surfaces.



Ultimate Corrosion  
Defense



Leafing Aluminium  
Pigment



Interior & exterior  
durable



Brilliant Metallic  
Finish



No added lead, mercury,  
or chromium compounds

<b>Method of Application:</b> Brush or Spray		<b>Finish :</b> Bright, Smooth &Lustrous		<b>Mixing Ratio By weight :</b> Comp. A - Medium = 900ml Comp. B - Paste = 100gm
<b>Drying Time :</b> 3 Hours	<b>Shades :</b> Metallic Aluminium	<b>Coverage :</b> 15-20 Sq.Mt/Ltr		
<b>Recoat Time :</b> 16 Hours	<b>Dilution :</b> 5%-10% Dilution of MTO	<b>Flash Point :</b> Above 30°C		<b>Pack Sizes :</b> 100ml, 200ml, 500ml, 1Ltr, 4Ltr, 20Ltr



# Gloss Enamel

Unleash the brilliance of your space with Interlux Gloss Enamel, the ultimate choice for a stunning and high-gloss finish. This premium enamel is designed to transform surfaces into shining masterpieces. Gloss Enamel offers exceptional depth and richness, enhancing the visual appeal of any interior or exterior surface. Its lustrous finish creates a radiant sheen that exudes elegance and sophistication, elevating the aesthetics of your space to new heights.



Rust  
Guard



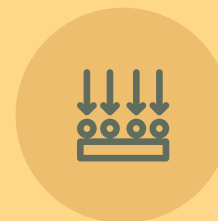
Non  
Yellowing



Durable



Anti-Fungal



excellent  
adhesion



Quick  
Drying

<b>Method of Application:</b> Brush, Roller or Spray		<b>Gloss/Sheen Level :</b> High Gloss	<b>Coverage :</b> 1 Coat: 180 - 230 Sq.Ft./Ltr 2 Coats: 95 – 110 Sq.Ft/Ltr
<b>Drying Time :</b> 2-4 Hours touch dry/ 12-24 hours Hard dry		<b>Shades :</b> White and all Colors are available	
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 20%-30% dilution of MTO		<b>Pack Sizes :</b> 100ml, 200ml, 500ml, 1ltr, 4ltr, 10ltr & 20ltr





# Hi-Performance Synthetic Enamel

Experience the ultimate in paint performance with Interlux Hi-Performance Synthetic Enamel, the go-to choice for professionals and discerning customers. Hi-Performance Synthetic Enamel is engineered with cutting-edge technology, ensuring superior adhesion and resistance to chipping, peeling, and cracking. It is built to withstand the toughest conditions, making it perfect for high-traffic areas, commercial spaces, and industrial applications.



Rust  
Guard



Non  
Yellowing



Durable



Anti-Fungal



excellent  
adhesion



Quick  
Drying

<b>Method of Application:</b> Brush, Roller and Spray		<b>Gloss/Sheen Level :</b> High Gloss	<b>Coverage :</b> 1 Coat: 160 - 210 Sq.Ft./Ltr 2 Coats: 75 – 90 Sq.Ft/Ltr
<b>Drying Time :</b> 2-4 Hours touch dry/ 12-24 hours Hard dry		<b>Shades :</b> White and all Colors are available	
<b>Recoat Time :</b> 5-6 hours	<b>Dilution :</b> 20%-30% dilution of MTO		<b>Pack Sizes :</b> 100ml, 200ml, 500ml,1ltr, 4ltr, 10ltr & 20ltr



# Primers

## Red Oxide Metal Primer

Interlux Red Oxide Metal Primer is a high-quality primer specifically formulated for metal surfaces. This primer provides excellent adhesion and corrosion resistance, making it an ideal choice for protecting and priming metal substrates from rust.

**Shades: Red, Brown**

## White Primer Surfacer

Whether you're painting walls, ceilings, cabinets, or other surfaces, Interlux White Primer Surfacer is the go-to choice for achieving a pristine and visually stunning result.

## Brown Primer Surfacer

Interlux Brown Primer Surfacer offers excellent hiding power, effectively concealing imperfections and creating a uniform base for your paint application. It is

<b>Method of Application:</b> Brush, Roller and Spray		<b>Gloss/Sheen Level :</b> Matt Finish	<b>Drying Time :</b> 2-4 Hours touch dry/ 12-24 hours Hard dry
<b>Recoat Time :</b> 6-8 hours	<b>Dilution :</b> 20%-30% dilution of MTO		<b>Pack Sizes :</b> 200ml, 500ml, 1ltr, 4ltr, 10ltr & 20ltr



**Wood  
Coating**



# Wood Filler

Interlux Wood Filler offers exceptional adhesion, seamlessly filling cracks and gaps to restore the integrity of wood surfaces. Its easy-to-sand nature ensures a smooth finish, making it ideal for flawless repairs and seamless blending. Versatile and reliable, our Wood Filler is perfect for repairing furniture, cabinets, trim, and any other wooden surfaces.



Superior  
Adhesion



Durable and  
Long-lasting



Quick Drying  
Time



Natural Wood  
Look



Easy-to-Sand for  
a Smooth Finish



Seamless Filling  
of Cracks and Gaps

<b>Method of Application:</b> Knife		<b>Gloss/Sheen Level :</b> Matt Finish		<b>Gravity :</b> 1.70 Kg/LIT[0.025]
<b>Drying Time :</b> 20 minutes Touch dry/ 4 Hours Hard Dry				
<b>Recoat Time :</b> 90 minutes	<b>Flash Point :</b> Non Flammable		<b>Shades :</b> White, Teak and Walnut	<b>Pack Sizes :</b> 1Kg



# Silkwood Interior & Exterior

Interlux Silkwood Finish is the ultimate choice for enhancing and protecting wooden surfaces. Specially formulated for both interior and exterior use, this premium wood finish offers exceptional durability, beauty, and weather resistance. Interlux Silkwood Finish is the final touch that adds warmth, beauty, and protection to wooden surfaces in your living spaces. This specialized product enhances the natural grain and colour of the wood, creating a stunning visual appeal that complements any interior style.



Versatility for Interior  
and Exterior Use



Durable Protection  
against the Elements



Quick Drying for Efficient  
Project Completion



UV Resistance for  
Long-lasting Colour  
Retention



Moisture Resistance to  
Prevent Warping  
and Cracking



Smooth and Silky Finish  
for a Luxurious  
Appearance

<b>Method of Application:</b> Knife	<b>Coverage :</b> 100 - 120 Sq.Ft/Ltr/Coat	<b>Stability of thinned paint:</b> To be used within 24 hours	<b>Pack Sizes :</b> 200ml, 500ml, 1ltr, 4ltr
<b>Shelf Life:</b> 3 years from date of manufacture in original tightly closed container away from direct sunlight and extensive heat.			<b>Flash point :</b> Above 30°C (86°F)
<b>Drying Time :</b> Surface dry time 60 minutes.	<b>Gloss levels:</b> 80% minimum (Glossy) and 15-25% (Matt) on coated wooden pannel at 60° Gloss Head.		

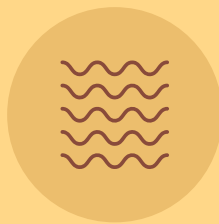


# Interlux Body Solder

Achieve flawless automotive product repairs with Interlux body solder, the ultimate solution for smoothing out dents, gaps, and imperfections on body panels. Our high-quality formulation ensures long-lasting durability and a seamless finish that will impress even the most discerning car enthusiasts. Experience the versatility of our body solder, allowing you to shape and mold it to match the contours of your vehicle's body panels. With the right tools and techniques, our solder creates a seamless surface that blends seamlessly with the surrounding metal, restoring your car's appearance to its original glory.

# Rubber Seal Compound

Interlux Rubber Seal Compound is commonly used in the automotive industry for sealing windows, windshields, sunroofs, and doors. It helps to prevent water, air, and dust infiltration, ensuring a tight and secure seal.



Seamless Repair



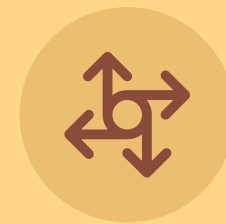
Durability



Excellent Adhesion



Shaping and Sculpting



Versatility

**Method of Application:** Knife

**Gloss/Sheen Level:** Matt Finish

**Melting Point :** 180°C (356°F) to 200°C (392°F)

**Shades :** Green

**Pack Sizes :** 1Kg



# Paint Remover

Interlux paint remover is specially formulated to tackle even the toughest layers of paint. With its powerful chemical composition, it penetrates deep into the paint, making it easy to strip away without damaging the underlying surface. It is formulated with consideration for user safety and environmental impact.



Efficient Paint Stripping



Minimizes Surface Damage



Time-Saving Solution



Safe and User-Friendly



Environmentally Conscious

**Shade :** Faint Yellow Cast

**Boiling Point :** 104°F

**Solubility :** (weight % in water) 2.0g

**Pack Sizes :** 1Ltr

**Flash Point :** None to Boiling

**Vapor Pressure :** (mmHg) @ 20°C=350

**VOC Vapor Pressure :** (mmHg) @ 20°C



## Inetrlux Coured App

Introducing Interlux Coured App, the cutting-edge solution that seamlessly connects our dealers with us while revolutionizing coupon redemption!

With Interlux Coured App, dealers experience a game-changing approach to coupon management. Say goodbye to manual coupon handling and embrace the ease of digitalization. Our user-friendly app allows dealers to effortlessly scan and redeem coupons, ensuring a smooth and efficient process. By integrating with our company's system, Interlux Coured App offers real-time validation, reducing errors and fraud risks.



## Saarthi by Interlux App

**Introducing Saarthi - The Ultimate Connection between Painters and Interlux!**

Welcome to Saarthi, where creativity meets precision, and wall painters find their perfect partner in Interlux! Our user friendly app bridges the gap between talented painters and the renowned Paint manufacturing company, Interlux. Embrace a world of vibrant possibilities as Saarthi empowers painters to showcase their skills while Interlux provides the finest paints for every stroke. Join us now and unlock a colorful canvas of opportunities with Saarthi and Interlux!




## Our Warehouses

📍 Near New York Palace, Adhoya Road,  
Barara, Ambala- 133201  
Haryana


📍 1A/227, NIT,  
Faridabad- 121001  
Haryana



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